



- Atrium is a shaper of today's styles, avant-garde and pure. If you would like to reach readers who follow the latest trends, then Atrium is the publication for you.
- Over 35 years Atrium covers and illustrates today's directions in architecture and design, and that is why it clearly reflects the taste of a readership that is orientated to urban living and in step with the times.
- Atrium contains a top coverage of the most elite target groups. It communicates with a premium readership: highly educated, successful and sophisticated.

Printing: 50 500 copies
 Distribution: 38 492 copies
 Sales: 36 798 copies



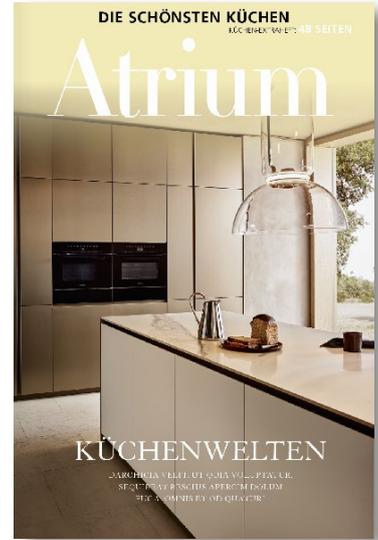
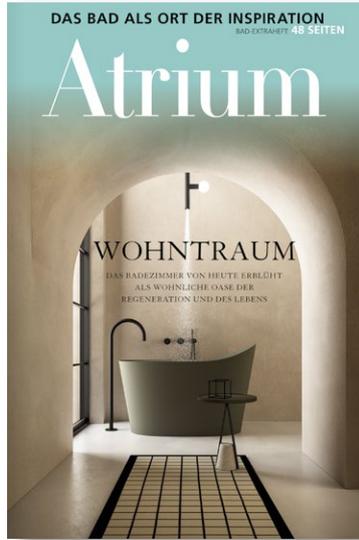
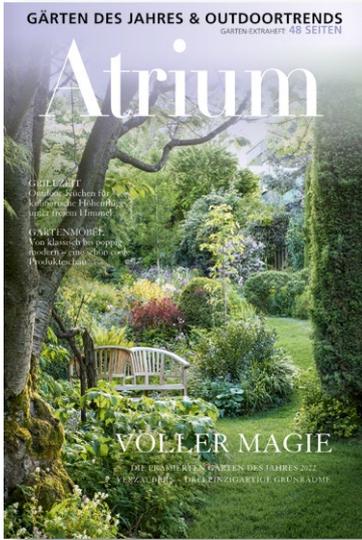
AWA 2022 Readership:
 220,000 readers per issue, widest readership 690,000 readers, awareness: 6.82 million

Schedule and Topic Plan

Issue	Deadline	Focus	Supplements
1/2023	PD 24.01.2023 AD 08.12.2022	The big bathroom special: innovations for your own well-designed wellness oasis, building automation and heating technology, intelligent innovation, smart energy management for your own four walls	
2/2023	PD 21.03.2023 AD 10.02.2023	Carpet, parquet and much more, textile inspirations for the home	<i>Die schönsten Gärten</i>
3/2023	PD 23.05.2023 AD 12.04.2023	Home office, new work: from beautifully designed desks to helpful accessories and high-tech gadgets, garden and terrace are the new living room, an exquisite show of furniture and accessories	
4/2023	PD 25.07.2023 AD 15.06.2023	Furniture trends 2023, imm cologne review, crafts made in Germany, a small but fine selection	<i>Die schönsten Bäder</i>
5/2023	PD 19.09.2023 AD 15.08.2023	Everything for the perfect night's sleep, the latest beds and textiles, living and furniture dreams, an exquisite product showcase	<i>Die schönsten Küchen</i>
6/2023	PD 22.11.2023 AD 17.10.2023	The big lighting special: luminaires of a special kind, ideas and inspirations for the festive table, home entertainment, the perfect feast for the eyes and ears, «Houses of the Year» the winning projects	

Advertising Prices Atrium & Supplements

Formate in Seitenteilen	
2/1 page 4 c	€ 24 500.–
1/1 page 4 c	€ 12 250.–
½ page horizontal / vertical 4 c	€ 6 740.–
1/3 page horizontal / vertical 4 c	€ 4 490.–
¼ page 1-column / 2-columns / 3-columns 4 c	€ 3 370.–
Opening Spread	€ 25 700.–
Outside back cover	€ 14 600.–
Inside front cover	€ 13 500.–
1/3 page horizontal next to Editorial	€ 5 100.–



— Supplement the most beautiful gardens – the award-winning gardens 2023, outdoor living: stylish garden trends, garden design, shading, flooring, garden lighting, pools and outdoor saunas

— Supplement the most beautiful baths – inspiration bathrooms, reports with the most beautiful wellness oases, floor plans and innovations from the world of bathrooms: fittings, bathroom furniture, ceramics, showers, bathtubs, swimming pools and saunas

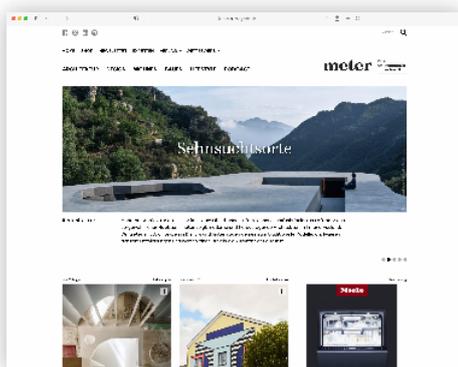
— Supplement the most beautiful kitchens – dinner is served: kitchen trends 2023 and home stories, everything about the kitchen: tips on kitchen planning, new products, kitchen appliances, all kitchen furniture, accessories and little helpers

Atrium Supplements

Ausgabe	Termine		
DIE SCHÖNSTEN GÄRTEN 2023 50 500 copies	PD AD	21.03.2023 10.02.2023	is published with Atrium issue nr. 2
DIE SCHÖNSTEN BÄDER 2023 50 500 copies	PD AD	25.07.2023 15.06.2023	is published with Atrium issue nr.4
DIE SCHÖNSTEN KÜCHEN 2023 50 500 copies	PD AD	19.09.2023 15.08.2023	is published with Atrium issue nr. 5

PD = Publishing date AD = Ad deadline

Crossmedia advertising



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Binding method: perfect bound

Technical Specifications Supplements

Size: 200 x 300 mm + 3mm trim (bleed)

Printing process:

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Content: roll offset, paper: 80 g/m² wood-free, matt coated

Binding method: Stitching on the back

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